On behalf of our partners and hosts, we invite you to become a sponsor/exhibitor in Toronto and join participants to both celebrate successes and address the ongoing challenges we face in physician health.

This sponsorship prospectus is your invitation to become a part of the 2018 International Conference on Physician Health® (ICPH) a joint conference sponsored by the American Medical Association (AMA), the Canadian Medical Association (CMA) and the British Medical Association (BMA) – and, for the first time, in 2018 the conference planning committee has invited input from the Australian Medical Association (AusMA). Held every two years, ICPH is dedicated to promoting healthy training and practice environments, including a supportive medical culture for physicians by highlighting leading research, innovations, and offering practical, evidence-based workshops with skills and strategies for attendees to take with them. The conference also serves as an important forum for practitioners, researchers, learners, administrators, and other medical leaders to connect and learn from one another in-order to enhance physician health and wellness.

The focus of the 2018 conference is "Driving Meaningful Change: Make It Happen, Make It Matter." We will address this through networking, exchange of experience and information, and leisure activity focused on staying healthy.

**Conference information**

**DATE**
October 11–13, 2018

**CONFERENCE VENUE**
Fairmont Royal York
100 Front St. W
Toronto ON M5J 1E3
416-368-2511

**PARTICIPANTS EXPECTED**
375+

**SPONSORSHIP CONTACT**
Gina Patzer
Canadian Medical Association
613-277-1088
gina.patzer@cma.ca
Why sponsor?

- Meet physicians from around the world
- Become a recognized exhibitor/sponsor of the largest international physician health conference
- Promote your organization and services to 375+ attendees
- Become involved in making physician health a priority for physicians and the organizations in which they work
- Learn about current and innovative research in physician health

Facts and statistics

The audience that attends the ICPH comes from around the world and includes those looking to showcase their research as well as those looking to learn from such research and bring back proven solutions of designing, implementing and leading meaningful as well as sustainable change within increasingly complex health systems and improving physician well-being for themselves and their organizations.

Attendees typically include physicians, academics, students, researchers in physician health, physician administrators, physician educators and consultants.
Country Representation:

Attendance: 450+
Oral presentations/posters/workshops: 135

Overall conference rating:

Summary of attendee evaluations:

95.0% of all respondents felt the meeting was a valuable use of their time
93.6% of all respondents felt the meeting helped them feel engaged
92.9% of all respondents will recommend this conference to a colleague
91.5% felt the meeting summarized a wealth of innovative research on how individual/organizations can increase joy in practice while preventing burnout and increasing personal resiliency
89.2% felt the meeting collected and interpreted exciting and innovative ideas from around the world about how physicians can attain an appropriate work-life balance and personal well-being
83.5% felt the meeting internalized strategies and helped build skills to prevent burnout while increasing understanding of the profound role that peer support/fellowship plays during difficult times and during litigation
89.2% felt the meeting developed a renewed spirit and resiliency in order to continue their important work of taking care of themselves, their patients and/or conducting research
Sponsorship levels

On behalf of our partners and hosts, we invite you to join us as an exhibitor and/or sponsor at this exciting conference.

<table>
<thead>
<tr>
<th>PACKAGE PRICE</th>
<th>PREMIER $25,000</th>
<th>GOLD $10,000</th>
<th>SILVER $7,500</th>
<th>EXHIBITOR $3,500</th>
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<tbody>
<tr>
<td>Welcome reception sponsor (exclusive)</td>
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<tr>
<td>One (1) breakfast or lunch sponsorship</td>
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<tr>
<td>One (1) refreshment break sponsorship</td>
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<td>Sponsor recognition at conference opening and closing</td>
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<td>Prominent recognition on the conference website and app (logo with hyperlink)</td>
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<td>Logo recognition on conference website and app</td>
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<td>Company name listing on conference website and app</td>
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<td>Corporate profile displayed on app</td>
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<td>Recognition in program</td>
<td>❑</td>
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<td>Promotional item or handout in delegate bag</td>
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<tr>
<td>Complimentary conference admission(s) (valued at $1348 each)</td>
<td>3</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Exhibit space included: one (1) 8x8 exhibit space with a skirted table, two (2) chairs and wireless Internet access</td>
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Premier $25,000
(1 available)

As a Premier Sponsor, you will have a key presence at this conference. You will be invited to take a lead role at the event and will be recognized as the exclusive sponsor of the Friday networking reception. You will also have the opportunity to introduce a keynote speaker or provide welcoming remarks to the plenary audience in the morning of either day.

Gold $10,000
(6 available)

In addition to having an opportunity to network with delegates at the exhibit hall and be recognized as a Gold Sponsor on site and in pre-conference promotion, you will have the opportunity to be showcased as the sponsor of one (1) breakfast (3 available) or lunch (3 available). All meals will be served buffet style, except lunch on the last day, which will be boxed lunches.

Silver $7,500
(3 available)

In addition to having an opportunity to network with delegates at the exhibit hall and be recognized as a Silver Sponsor on site and in pre-conference promotion, you will have the opportunity to be showcased as the sponsor of one (1) refreshment break (3 available).

Exhibiting Sponsor $3,500

This is your opportunity to showcase the products and services of your organization in the exhibit hall. There will be dedicated time in the program for refreshment breaks, and attendees will be encouraged to stop by and visit the booths.
Anticipated exhibitor area traffic times (subject to change):

**THURSDAY, OCTOBER 11TH**
- 8:00-9:00 am – Registration & Breakfast
- 10:15-10:30 am – Refreshment Break and Exhibitor Visits
- 12:30-1:30 pm – Lunch
- 1:30-2:30 pm – Refreshment Break and Exhibitor Visits
- 4:30-5:00 pm – Refreshment Break and Exhibitor Visits
- 6:00-7:30 pm – Networking Reception

**FRIDAY, OCTOBER 12TH**
- 7:30-8:30 am – Registration and Breakfast
- 10:00-10:30 am – Refreshment Break and Exhibitor Visits
- 12:00-1:00 pm – Lunch
- 4:00-4:15 pm – Refreshment Break and Exhibitor Visits

**SATURDAY, OCTOBER 13TH**
- 10:00-10:30 am – Refreshment Break and Exhibitor Visits
- 12:30-12:45 pm – Refreshment Break and Exhibitor Visits

**EXHIBITOR SET-UP:**
October 10th beginning at 8:00 pm. All exhibits must be set up and ready to open at 8:00 am on October 11th.

**EXHIBITOR TEAR-DOWN:**
All exhibits must be dismantled and ready for shipment by 2:00 pm on October 13th.
Exhibitor Information

COMPANY NAME: (Please indicate how you would like your company name to appear on promotional literature.)

NAME OF CONTACT PERSON:

ADDRESS: _______________________________ CITY / PROVINCE:

POSTAL CODE: ___________ TELEPHONE NO.: ___________ FAX NO.: ___________

EMAIL ADDRESS:

BRIEF DESCRIPTION OF PRODUCTS / SERVICES:

Please submit name(s) of company representatives attending the exhibit by Sept 10, 2018. Sponsor representatives wishing to participate in workshops must register, if not already included in sponsorship packages.

Exhibitor Details

The 8’x8’ space will include electrical, 1 chair, 1 skirted table top & wireless internet. Additional equipment will be at exhibitor’s cost (i.e. monitors, laptop). Booths will be assigned on a first come, first served basis. Details regarding shipping and additional equipment requests will be sent in the information packages to sponsors and exhibitors upon confirmation of participation.

Liability

The exhibit space in the Fairmont Royal York Hotel is being allocated to you, the Exhibitor, upon the understanding that neither the Fairmont Royal York Hotel nor the Canadian Medical Association - or the co-host organizations, American Medical Association, British Medical Association - will be responsible for loss of, damage to exhibits or other property. The Exhibitor will accept full responsibility for damage caused by the exhibits or other property by members of your organization and will indemnify and save harmless the Fairmont Royal York Hotel or the Canadian Medical Association from and against such loss or damage no matter how caused.

Neither the Canadian Medical Association nor the Fairmont Royal York Hotel will be responsible for the safety of property of Exhibitors, their agents or employees, from theft, damage by fire, accident or other causes but will use reasonable care to protect Exhibitors from such loss. The Exhibitor is responsible for its own property and, if insurance is needed, will make its own arrangements to insure its property accordingly.

SIGNATURE: ____________________________ DATE: ____________________________

NAME (PLEASE PRINT):

Payment Information

SPONSORSHIP CATEGORIES: □ $25,000 □ $10,000 □ $7,500 □ $3,500

METHOD OF PAYMENT: □ CHEQUE (made payable to the Canadian Medical Association)

□ VISA □ MASTERCARD □ AMEX

CARD #: ____________________________ EXPIRY DATE: ____________________________

CARDHOLDER (PLEASE PRINT): ____________________________

SIGNATURE: ____________________________

For security reasons, please complete credit card details manually and fax/mail form to CMA.

Please send completed form to:
Canadian Medical Association c/o Gina Patzer
1870 Alta Vista Dr., Ottawa, ON K1G 5W8
Phone: 613-731-8610 x2014  Fax: 613-731-8047  Email: physicianhealthconference@cma.ca

Exhibitor space is limited and selection is on a first-come, first-serve basis.